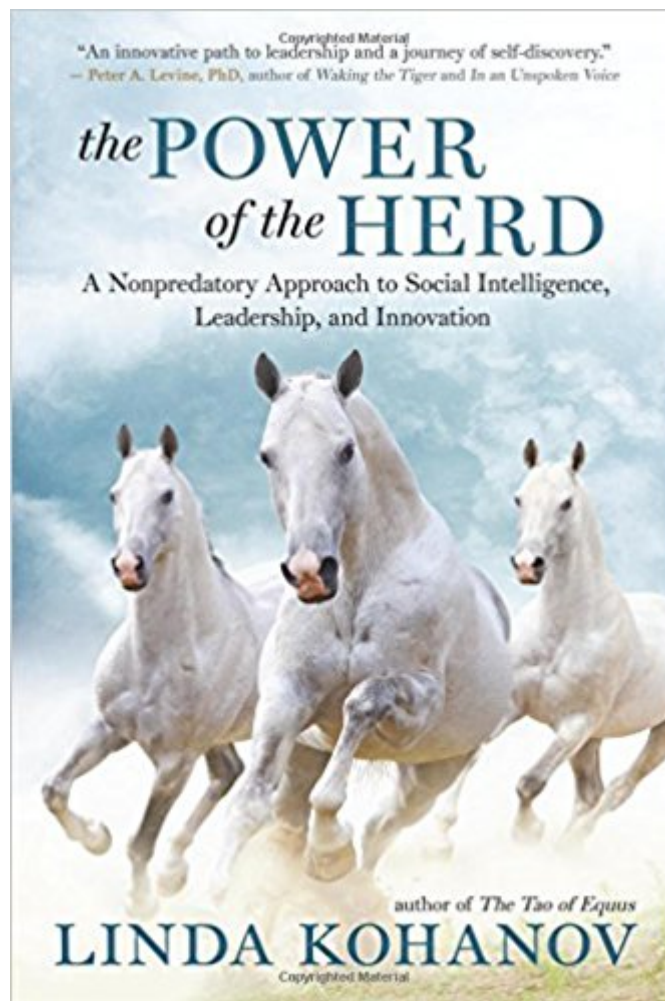


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# The Power Of The Herd: A Nonpredatory Approach To Social Intelligence, Leadership, And Innovation



## Synopsis

Linda Kohanov is beloved for her groundbreaking articulation of “the way of the horse,” an experiential wisdom known to riders for centuries but little studied or adapted to off-horse use. Now Kohanov takes those horse-inspired insights on exceptional communication and leadership into the realms of our workplaces and relationships. Here we explore the benefits of “nonpredatory power” in developing assertiveness, fostering creativity, dealing with conflict, and heightening mind-body awareness. In the first part of this far-reaching book, Kohanov profiles cultural innovators who employed extraordinary nonverbal leadership skills to change history, usually on horseback: Winston Churchill, George Washington, Alexander the Great, and the Buddha, among others. She also draws on the behavior of mature horse herds, as well as the herding cultures of Africa and Mongolia, to debunk theories of dominance hierarchies, challenge ingrained notions of “survival of the fittest,” and demonstrate the power of a consensual leadership in which governing roles are fluid. Kohanov adapts these lessons into twelve powerful guiding principles we can all incorporate into our work and personal lives. Eloquent and provocative, this is horse sense for everyone who seeks to thrive in the herds we all run in — our communities, careers, families, and friendships.

## Book Information

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## Customer Reviews

In Chapter 12 of Linda Kohanov’s startling new book, *Power of the Herd*, Linda mentions that paintings of horses have been discovered in French caves that are 35,000 years old. It boggles the mind to conceive that humans and horses have been in relationship that long. It is also interesting to

speculate that those cave-dwelling humans may have had more empowered relationships with horses than we "civilized" people have today. It may be that the process of creating civilization has cut humans off from the source of awareness that horses have never lost. Recovering that awareness is only part of what horses have to teach humans. In this book Linda explores the concept of leadership, how leadership shows up in herds of horses, and how we can evolve our leadership concepts in ways that will empower us to access the new solutions we need to address the myriad problems we have created with our current ways of living and working together. Linda has brought together many deeply empowering perspectives on leading based on observations of horses. To step out of the box of the "same old" leadership paradigm, read this book! I have, and I will be reading it again. When I work with executives in my leadership mentoring program, the 12 guidelines will be a major topic for discussion and implementation.

By far Linda Kohanov's best work. This book needs to be on the top of your read list. It's more than your average book it's more of a manual on leaders and leadership. The horses and the wisdom they provide is captured in her work. The details are so thought provoking you will have many ways to move into your leadership and emotional heroism. This book has changed the way Kohanov teaches and lectures. You are in for much more than you expect with this book. Thank you Linda for your work, your continued learning and your gifts.

What I love most about this book is that the author not only writes about the challenge of being a visionary, but is a real visionary herself. Like in her other books Linda Kohanov has created a new profound idea that touches the core of our social life as humans: non predatory leadership and social intelligence. Linda Kohanov's concept of horses as life changing teachers and spiritual guides has touched the hearts of people around the world. It seemed impossible to develop anything beyond this amazing concept, but this is exactly what Linda Kohanov has achieved. Her combination of diligent research and deep reflection that lead to a simple amazing essence is unique and rare and convinces readers with all kinds of backgrounds from business leaders to the leader in each of us. As a German who has up front experience with the failure of socialist and communist ideas, I admit I am skeptical when it comes to new social concepts. Linda Kohanov's vision though has ignited new hope in me that there is a way, not through forceful mental concepts but through evidence delivered by nature itself. The source of Linda Kohanov's inspiration has four legs and carries age old wisdom. Capitalist thinking and science have made us believe that we are natural born killers. In "Power of the Herd" the author presents research which shows the opposite is true.

Our nature is social bonding, social intelligence and a non-violent leadership style. Horses as prey animals are perfect role models for that. This is not a romantic idea, but experience that we can observe in ourselves and other humans every day. "Power of the Herd" contains a large section of how we can learn to put this into action in our work life and social environment. For example the idea that hiding our emotions is not helping our co-workers but putting them into emotional stress through anxiety caused by incongruence like we can observe it in horses and other animals. A wide range of emotions and how we can use them in an energetically effective and informative way is portrayed. The texts are filled with treasures of insights that provide long lasting inspiration you want to come back to again and again. "Power of the herd" is a gift to the world. It offers a convincing practical concept for making our hope about a non-violent global society come true.

This is a ground-breaking, revolutionary book that takes what we know about Emotional and Social Intelligence to the next level. In this book, Linda provides practical tools that leaders must have in order to foster true collaboration, team work, integrity and results. Many leadership methodologies describe the attributes and the skills that leaders need to develop, but rarely to they provide the "why" and the "how" to develop these skills. Through the exploration of the 12 Guiding Principles coupled with science, history and real life experiences, the reader is provided an innovative approach to leading organizations and teams, a map for effectively dealing with conflict, and the tools to maximize performance. This book puts a much needed stake in the ground, that leadership through predatory modes must change, and the herd gives us a model that is applicable in any relationship, partnership and organization. The timing of this book couldn't be more perfect!

I purchased this book for a weekend course/discussion for health care providers. It was interesting, an easy read and clearly outlined the theme of the wisdom of herd animals that she put forth. I would recommend it to any reader new to the idea and interested in the treatise. Peace.

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